



International call for proposal for Urban Artists

(Rome - Italy)

NOTICE

PCT srl of Maurizio Albano, under the patronage of the Municipio II of Roma Capitale, announces an international call for proposal open to Italian and foreign *street* and *urban artists* for the design and realisation of a **large urban artistic intervention in the African quarter of Rome** (Zona Trieste, Seconda Circoscrizione).

The aim of the competition is to create a large continuous work on three wall surfaces that comprise the same architectural complex. A scenic installation that would change the visual horizon of many citizens who live in the same living environment. An urban landscape that is currently devoid of identity and suffocated by cement.

This is the reason why the client decided to carry out an artistic intervention alongside the redevelopment of the entire area between the tall residential buildings.

The call for proposal is open to professional artists with experience in contemporary public and urban art. The deadline for participation and submission of works is **31 July 2021**.

The winning artist or group of artists will be awarded **6.500,00 €** and the **coverage of all the expenses necessary for the complete execution of the work** (the other prizes for the first 20 selected are indicated in the paragraph "Prizes and Jury" of this Notice and in the Regulations).

You can send your application and project proposal by following the procedures indicated in the "Rules" and by filling in the forms which can be downloaded from the following link: www.muralesetiopia.it

CONCEPT / MISSION

"**INHABIT**" is a call for proposals focusing on a very topical issue: "INHABITING" the planet in a sustainable way. Humanity occupies a material and quantifiable space on Earth. In Italy alone, the rapid increase in the amount of land occupied by human activities is + 0.1 % per year, with regions even exceeding 10 % (from Arpa Piemonte and ISPRA, ed.). But living is not the same as occupying, it is taking care of the habitats that allow all living species to survive. In cities we inhabit artificial spaces created by man to accommodate man. We need to regain possession of the places we have been given without conquering them, but making them habitable for all the forms of life that have always inhabited them. It is therefore essential to cancel the dynamics of exploitation and instead establish a plan for constant cooperation between species.

Taking care of already "colonised" areas and transforming urbanised contexts by following an environmental conscience is a decisive action for the future of the entire planet that hosts us. Inhabiting a place means first of all respecting its essence, its peculiarities and the forms of life that inhabit it, entering into harmony with them. In the same way, an artistic intervention such as the one for "INHABIT" must maintain a close link with the context, open a passage, trace a path to be followed to raise awareness and involve local citizens who will not only be the first users, but will also inhabit the work produced and the space that hosts it.

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The artists who will send in their works should symbolically explore the meaning of inhabiting a place. To widen the horizon not granted to the eyes of those who look out from the surrounding houses. At the same time, the work should be a profound reflection on the meaning of coexistence between entities belonging to different species and their interaction with the nature that hosts them.

CONTEXT and AREAS OF INTERVENTION

In one of the most densely populated areas of Rome, the Trieste district, PCT srl just completed the realization of an electric car park. This park is the first in the City in terms of the number of columns and re-charging stations. The location is strategic: the lack of parking spaces in this quadrant and the excessive use of vehicles with highly polluting emissions make this intervention necessary to facilitate the conversion of combustion cars into cars powered by electricity. The objective is in line with the change in mobility policy, which envisages that by 2030 only zero-emission vehicles will have access to the central areas of Rome.

Hence the need to contextualise and accompany the structural redevelopment of this quadrant of the capital with an initial artistic intervention in the public space of the district.

PREMI e GIURIA

The "INHABIT" competition is designed first and foremost as a tool for sharing and opening up to citizens, who will have the opportunity to view the works and join the jury of experts in the sector in deciding the winners.

- The Jury of Experts is set up to select 20 projects, whose preparatory sketches with the original work in scale, on a mobile stand, will be exhibited in October 2021 at a location to be announced later.

JURY MEMBERS:

Valeria Arnaldi – Journalist and Art Critic
Cinzia Chiari – Art Advisor
Guglielmo Gigliotti – Art Critic
Alessandra Ioalè – Independent Art Curator and Writer
Simone Pallotta – Curator of Public Art
Mirko Pierri – Curator of Urban Art
Valentina Piscitelli – Architect
Marcello Smarelli – Art Historian and Curator
Massimiliano Tonelli – Artribune Director
Maurizio Zuccari - Journalist

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- **The prize** for the artist or group of artists whose work will be selected, is 6.500,00 € that "PCT srl" offers as compensation for the realisation of the work, whose technical expenses and materials will be completely borne by the client with the partners who will follow the work and support "INHABIT". The artistic curatorship and technical assistance will be entrusted to Mirko Pierri and the staff of the "a.DNA" association.
- **The second and third place winners will receive the "Expert Jury Prize" of €500.00 and the "Popular Jury Prize" of €300.00.**
- **The 20 selected artists will exhibit their works during a public event in Rome.**

Download the RULES to find out how to apply, how to submit your project and the selection process.